



# Better research - greater impact

## Training in participatory knowledge exchange

### Why is KE training important?

If your research is to make an impact, you need to invest time, skills and effort in effective knowledge exchange. That means facilitating a process of participation and dialogue between those who use and those who generate new knowledge. But how many of us are 100 per cent confident we know the best way to do this? And now that impact is being measured in the Research Excellence Framework, the knowledge exchange skills needed to achieve impact are becoming increasingly important for promotion.

Our training courses will equip you with the tools and principles you need to run a successful knowledge exchange programme based on the latest research and award-winning practices. You will discover the best way to ensure that your research makes a very real difference in the world, whether that means it is picked up in policy and practice or through commercialization.

### Trainers

These courses are taught by recognised international leaders in knowledge exchange and stakeholder participation drawing on their experience of environmental research & practice:

Mark Reed and Anna Evely are at the forefront of research to understand the mechanisms through which knowledge exchange and participation operates. They have won awards for the impact of their research, and helped develop knowledge exchange guidelines for the Living With Environmental Change Partnership, a collaboration between 21 public sector organisations including the Research Councils, Government departments, agencies and devolved administrations, who fund the majority of environmental research in the UK.

Dialogue Matters help people share knowledge and make better decisions about the environment. Well designed and skilfully facilitated stakeholder dialogue is key to this. Set up in 2000, they have an excellent track record and receive consistently positive feedback from sponsoring organisations, stakeholders and trainees alike. Working across the UK and internationally, they have designed over 70 processes (including 100 workshops) and trained nearly 1000 people. They bring a wealth of professional experience to this training.

### 1 day course

- **Learn how to integrate knowledge exchange into your research**
- **An introduction to working with the users of your research**

#### Plenary sessions include:

- Introduction: 8 ways your research can make a bigger impact
- Designing impact into your research from the outset

#### Parallel sessions include:

- Writing a Pathways to Impact statement
- Developing a KE and communications strategy
- Stakeholder analysis
- Social media for research impact
- Introduction to planning and facilitating events with stakeholders

### Trainers

Dr Mark Reed (Birmingham City University) and Dr Anna Evely (Project Maya Community Interest Company)

### Dates & place

7<sup>th</sup> February and 8<sup>th</sup> April 2013, Millennium Point, Birmingham City University, Birmingham

### Costs

**£185** fee plus £37 VAT plus a day delegate rate of £18.00 (venue, refreshments). Total £240  
**10% student discount available on fee element only: £18.50 discount.**

To run this course in your organisation: £2000 fee plus expenses and VAT (2 trainers & materials)

*The course is run on a not-for-profit basis, with profits from the 1 day course used to offer discounts on both courses to students in future*



dialogue matters



- 3 day course**
- Learn about good practice stakeholder participation in research
  - Gain skills in facilitation and process design
  - Explore the benefits and challenges, of involving stakeholders in research

**Principles and Concepts:**

- The benefits and principles of engaging stakeholders in your research
- Levels of influence and which is best when
- The importance of process design - what works and pitfalls to avoid
- Things to think about when considering multi-party participation

**Facilitation skills:**

- How to design a good participation process
- How to design workshops
- The role of the facilitator
- Facilitation skills and techniques

**Trainers** **Dialogue Matters** (leading practitioners and trainers in stakeholder dialogue)

**Date & place** 19, 20, 21 February 2013. 16, 17, 18 April 2013. Residential Course held in Kent.

**Costs** **£555** training fee plus delegate rate £345 (accommodation, meals, and venue) plus VAT of £180. Total with VAT £1080.00

**10% student discount available** (on fee element only) = £55.50 discount

To run this course within your organisation for a maximum of 15 people: £6000 plus expenses plus VAT (includes two trainers and materials)

## Register interest

Name	
Organisation	
Position	
Address:	
Telephone	
Email	
Please tell us where you heard about this course	

**Please tick:**

I am interested in the 1 day course:

I am interested in the 3 day course:

My contact details can be held on a data base to alert me of forthcoming courses:

**Email to** training@dialoguematters.co.uk

**Post to** **Dialogue Matters Ltd** 3 Upper Bridge Street, Wye, Ashford, Kent, TN25 5AF

## To book now

1 day course <http://academy.mayaproject.org>

3 day course [www.dialoguematters.co.uk/training.asp](http://www.dialoguematters.co.uk/training.asp)



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